



## Jack Daniels To Open Sudbury Operation

**Carolyn [Baracho] Perdido**

Competition for Northern Ontario's homegrown Doran's Breweries will soon be moving to Sudbury. Jack (JS) Daniels, of whiskey fame, recently announced plans to diversify into production of various beers.

Speculators suggest that Daniels' new post as president of Laurentian is a stepping stone being used to gain access to the valuable university market.

Sources say that long range plans were implemented with the construction of Science North, and the Laurentian Arboretum. Ex-

perimentation with new, high alcohol content malts and lagers is currently being carried out at the science centre.

Beer from the new distillery will not be based on hops as are traditional beers, but rather a combination of vegetation that will be harvested annually from the university Arboretum.

Daniels, when questioned about a name for his new brew, said that names under consideration included "Sudbury Blast" with a picture of Science North on the label, and the slogan

"Take off with Sudbury Blast!", and "Best's LU Brew" in honour of past Laurentian president, Henry Best.

Following in Doran's practice of brewery tours, Daniels feels that the Arboretum buildings will make fine reception areas, with easy access to students.

Local beer companies and distributors were unavailable for comment.

## Canadian Guerillas To disrupt Elections

**Brendan Read**

Calling the expecting fall federal elections "a farce", Ernie "eh?" Guerrerara, chief assistant to the assistant chief of the Lyon Mackenzie Liberation Army (LYIN'A?) plans to discussing issues and policies.

Eh Guerrerara says his 350,000 well-armed troupes based in the slag heaps north of Sudbury are "ready at any time" to assault the three major parties with facts, logic, and reason. The latest model of IBM electronic typewriters and stolen Canada Development Corp. saving photocopies have recently been added to their already formidable arsenal.

Already, infiltrators have been striking Canadian politicians on open-line programmes and in letters to the editor of major newspapers.

In one bold move a commando squad succeeded in forcing Liberal leader-apparent John Turner to explain himself on the Manitoba French-language rights question.

International obsfustication experts agree, recent activity has forced the Progressive Conservatives to hold a policy meeting in early April.

However, the movement has suffered some setbacks. The LYIN'A?'s once-dependable allies, the New Democrats have recently been co-opted by the Government side. "They're as clear as mud," admits Guerrerara "But hopefully the Laxer report will get them to see the light. There's only one thing worse than no issues and policies and that is irrelevant ones".

Guerrerara sees hope in the growing public support for his movement. Already, new recruits are arriving in vast numbers. Re-education camps, where fighters are taught to read and write at a Grade 12 level, are being set up in abandoned schools and universities.

"Succeeding at getting the masses to think is the first stage," points out Guerrerara. "The real battle for the revolution will have to be with the media and the bureaucracy.

# LAMBDA

Volume 22 Number 25

Believe It or Not

Laurentian University

Thursday, April 5, 1984

## The Day LU Stood Still

Dawn, sometime in March. An assembly of three horribly disorganized mercenaries, the deadliest mental outpatients this side of the INCO superstack, sweep silently across the grounds of LU like a gaggle of budgies. Their objective: to capture Henry Best and to force him to take action against certain anarchistic groups on campus.

Leading this elite corps is Big B, known fondly to his men as Big B. His height makes him a natural leader and he seldom wets himself anymore. Hanging on to Big B's belt loop is 'Pistol' Pete. With an IQ well into the double digits, 'Pistol' Pete is seen scampering around campus looking for trouble quite often. Walking behind and whistling a happy tune is deadly Bruce Chow, direct descendant of the famous Ninja. Smiling like Moo-Tse-Tung, he can flatulate his way out of any situation.

After a short, but intense battle, the group decides to neutralize their only threat on campus... the fanatical detachment of Campus Security. That being done...

After neutralizing Campus Security, these desperate men forged their way down the halls of L.U. Soon, anarchistic groups throughout the University would fear these three, known collectively as TWO LUMPS (Those Who Observe Laurentian University's Minor Political Silliness), or as LULU (Laurentian University Liberation Unit), or as LUTS (Laurentian Ukelele Tuners Society). The proliferation of names stems from Big B's inability to make decisions and the volatile nature of the group.

Following the failure of

numerous attempts to locate Henry Best's office, 'Pistol' Pete discarded his own compass. An innocent passerby was captured and after a brief struggle the required



information was extracted. Threats of a lifetime supply of Saga foods broke the victim's resistance and the information on the whereabouts of Best's office spilled out...

Wishing to avoid the elevators for security reasons, the group decided to climb the stairs to Best's office. Three days and forty kilos of supplies later, they abandoned the climb at the 5th floor level. The stench of the pack mules within the narrow confines of the stairwell simply overpowered the fearsome threesome.

Putting the mules on the first downward bound elevator, the mercenaries took to scaling the outside wall of the library tower to Best's office.

Having scaled the South Face of the Library Tower several times, miraculously located Best's office whereupon they were confronted by Best's personal secretary who calmly asked if they had an appointment.

'Pistol' Pete fell to his knees and blubbered incoherently. Big B wet himself. Bruce Chow saved the day by bursting into song; an old Ninja drinking song in fact. The secretary reeled and staggered backwards at the horrible sound. Eventually she was able to escape into the open door of the elevator. The pack mules had learned to operate the elevator by now and were joyriding.

Having disposed of the immediate threat, the team collected their wits and proceeded to storm the doors



of Henry Best's personal chambers. They encountered Garry Clark, instead. Henry was nowhere to be found. Clark curtly informed the team that to tangle with him was inviting trouble. Caught without a quick answer, Big B hastily claimed a victory for the forces of clear thought and self-preservation over those of anarchy and green spray paint. With that said, they turned and fled.

Forces of anarchy beware! Next week, MAC (Maniacs Against Crybabies) (a further name for this group pro

name for this group proposed during their stint in the stairwell and hotly contested by all) takes on the forces of apathy, but who really cares?

**Brian Bourdon  
Peter Jamieson  
Paul Chow  
Brian Bjolin  
Paul Archibald  
[photographer]**

**P.S.** Our heartfelt thanks to Garry Clark for his co-operation and for not having us committed after we showed up in his office looking the way we did.

Photo #1  
Escalating the treacherous stairs

Photo #2  
The target is in sight!

Photo #3  
Big B declaring victory prior to departing





## High Rent On Campus Forces small Business Out

After 10 years of service in our Campus Grocery Store, Gloria is leaving.

Due to a rent increase, the owner has been forced to vacate.

Gloria has been a friend to us all. Her pleasant smile has always made us feel welcome, and trusted. It's not too often that an employee

goes out of her way to laugh with us, and to be our friend.

Now, due to circumstances beyond her control, she has been forced to leave.

SAGA the american owned conglomerate, is expected to take their place and have a complete monopoly of all food services on campus.

## No Rats' Testicles for Unicornia

Dear Lambda,

At the risk of the proverbial "pot calling the kettle black" we are curious as to whom is responsible for that malodiferous wad of beaver spittle unfortunately known as "Unicornia".

One must feel sorry for the trees which died in order to make the paper on which you, in your hearts, must regrettably print Unicornia on behalf of what seems to be a very small, quite snobbish, and obviously illiterate clique. It is a pity that you did not continue with the policy stated in the March 8 issue i.e., not printing Unicornia due to its content not keeping with your standards. The columns we've seen since have not represented even the most mediocre in journalism.

In other words, who gives a rat's testicle about who got drunk and who crawled into the sack with whom? The outhouse walls are a more appropriate means of com-

munication for the type of B.S. At least in there one expects the urination, defecation, regurgitation and ejaculation one finds in Unicornia.

Clearly, there must be another writer you could find in U.C. which lacks the seeming U.C. mentality of your existing doodlers. Someone who could look into the serious problems of false fire alarms, lax security, and vandalism which have been plaguing U.C.

Perhaps with coverage like that it would inspire U.C. rezz to clean up their acts and encourage them to participate in social activities worth reporting, such as charity fundraising.

And that would be a welcome change from the sort of antisocial, immature, and degrading acts U.C. rezz is noted for and which Unicornia's author(s) apparently condone.

What are you waiting for?  
D.M.  
B.R.

## Penpal Anyone?

Dear Sir or Madam:

Would you kindly put me in touch with some students of your college, both boys and girls, about 18, 19, 20 years old, in order to communicate with each other?

I'm looking forward to hearing from you very soon.

Yours sincerely,

Peyman Nazari  
Bldg 18, 47  
Tehran University Dormitory  
North Kargar Ave.  
Tehran - IRAN

P.S. I'm 20 years old.

# LAMBDA

Lambda Publications is the student-operated newspaper at Laurentian University in Sudbury, Ontario. While partially funded by the Students' General Association, Lambda is autonomous from other University organizations, both student and administrative.

Lambda is published weekly each Thursday during the academic year, save holidays. 3,000 copies are printed and distributed on the Laurentian Campus.

Lambda Publications is a member of the Canadian University Press. As such, it is democratically controlled by its staff. Staff meetings are held every Wednesday Morning at 10:30 a.m. in the Lambda office, Room G-1, Student Street. Membership in Lambda Publications is open to all members of the Laurentian University community and is contingent upon three published contributions during the fall term, or five published contributions during the academic year.

The opinions expressed in the copy of this newspaper are not necessarily those of Lambda Publications.

Letters and submissions must be double-spaced and should be typed. Illegible copy will not be accepted. Anonymity is available upon request, but all submissions and advertising must be in the Lambda office on Friday (before 4:00) prior to the Thursday of desired publication. Submissions are to be made personally to the Lambda office, and may be accepted late, but only if Lambda is notified beforehand.

Lambda is open Monday to Friday 9:00 p.m. to 12:00 noon and at other irregular hours. Members of the Laurentian community are encouraged to drop into Lambda with their encouragement, ideas, suggestions, submissions or just a friendly visit.

Editor	Stephen Glass	Sports Editor	Cheryl Swarbrick
Production Managers	Donna Mayer/Pat Tobin	Photo Editor	Jane Rudge
Business Manager	Terry O'Grady	Office Manager	Karen Ryckman
Circulation Manager	Norm Arseneault	Typesetters	Marlene McIntosh/Sandra Narduzzi

Special Thanx to everyone who contributed to this successful yeat at Lambda.



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## Telidon: Developing something Better

The article in the March 15 issue of Lambda raises some issues about Telidon which require clarification. It is a rather negative article which is likely to leave the reader mis-informed.

First of all it should be understood that "Telidon" is not a knowledge system. "Telidon" refers to a set of computer codes which was developed to efficiently describe graphic images. The development of graphic codes can be compared to the development of codes for text and numbers. For some time, we have had a standardized set of alphanumeric codes which has enabled computer owners to dial into databases such as "The Source" or "Infoglobe" and get information. The American Standard Code for Information Interchange (ASCII) has been used to ensure that symbols in one machine are the equivalent in another machine. Graphics have not been available from such systems because there has been no standard for communication. The recent (1981) adoption of the North American Presentation Level Protocol System (NAPLPS, or T500 in Canada) has established such

a standard for graphics. This standard was based on the set of codes developed in Canada which were called "Telidon". Telidon represented a significant contribution to computer developments by Canadians and its adoption as the basis for the North American standard provided some important opportunities for Canadians.

There are in Canada, a group of people who have led everyone else in the development of hardware, software, content and applications of this technology. Our early start has provided some advantages but a great deal of work remains to be done. If Canadians are to maintain any leadership position it is necessary to enhance the systems that have been developed to date. We must start with the primitive systems currently available and develop them into excellent systems.

This is not a case where critical evaluation of technology belonging to someone else is appropriate. Nor is it a case of addictive consumption of material advance. If Canadians want the economic and social benefits of being able to export products to others, then what is appropriate is getting the work done. We all know that a simple tree structured hierarchy is "not good enough". The real question is **whether or not we are prepared to do the work of developing something better.**

In order to do this it is not necessary or even desirable to destroy paper! Just as television did not destroy radio, it is unlikely that computers will destroy paper! In addition, nothing so dramatic is required in order to make an important impact and to have the benefits of diversification which are so badly needed in the North. Access to one new television channel in a remote location can cause for great excitement. Creation of jobs for ten new people can be very significant. Generating revenue from an information age industry in the North can be a positive step. There is nothing negative about such an approach. The use of graphics must be incorporated with other media including paper, television, cable, professor, radio and

telephone. What combination works best in distance education is a major question and one which Laurentian is well placed to explore.

People at Laurentian, people in Sudbury, and people throughout the North can and should be providing leadership in the new developments which are producing the information age. The North has some strengths which can make it competitive internationally. Canada already is a world leader in telecommunications because of the distance communication problems that have required solutions. Similar problems in education, health, industry and government must also be solved in Northern Ontario. Solutions should be developed with a maximum of participation by northerners.

The nature of challenges is very widespread including understanding how people interact with technology, where technology works vs where people are necessary, which technology is appropriate for each task, how logical systems can be developed, how pedagogically sound materials can be prepared, how such a project could be made economically viable, and so on.

A great deal of support is available for such ventures because of the importance of controlling costs, creating jobs, diversifying the economy in the north, developing products for export and ensuring that the North does not become "information poor" in an information age.

"The Telidon people" are not a threat to those who love books and paper. They are simply attempting to develop a new technology into a system which meets human needs — in this case, education. Because Telidon is now part of a world standard for the encoding of text and graphics, it will continue to be used. It will be used however, much more elegantly in the future than it is used at the present. I am not sure what the weapons of a Luddite of the Information Age might be but there is little doubt that words can be used effectively to complicate developments.

Karen Danielson  
Infonorth Computing Inc.



## New Cult Found On LU Campus

**Sudbury** — A new cult has been discovered at Laurentian University. It is made up of University students, who have developed certain pagan rituals and who worship a new God. The followers of this cult are known as Mailbox Moonies; and their pagan God is Ray, Lord of the Mailroom, Giver of Letters, Dispenser of Parcels.


The worshippers are extremely pious, and have been seen visiting their Prayer-boxes several times a day. Some kneel in supplication; others stand on tiptoe or crouch, following a dance whose ritual is known only to them. All peer into their Prayerboxes, seeing whether they have been blessed on that day. If they have been pious Moonies, there awaits them a Sacred Letter from loved ones or friends. If they have been good little Mailbox Moonies, they receive minor gifts such as a Letter To Occupant or a Note To All Students. But — a note to him who has angered the Great God Ray, Mightiest of the Might; for he shall receive nothing.

For those who have been especially good and pious, there awaits a special benediction — a white Parcel Card. Fortunate indeed is he who receives this blessing, for he will enter the kingdom of Ray. He has been summoned to the Great Wooden Altar, to speak face to face with the Great One.

Often, the faith of the Chosen One is tested, and the Great Ray will not be at the altar to bestow the Parcel. The truly pious worshipper will return quietly home to await the return of his Lord and Master. Unfortunately, there are those whose faith is not strong, and who run up and down the Halls of Worship searching for He Who Has The Key. But Ray, Lord of the Mailroom, Mighty Giver of Letters, Deliverer of Parcels, is not a God for nothing. Patience; understanding; good humour — all these virtues and many more has the Good and King Ray. He is a mighty example for his followers.

Often, worshippers will be seen actively seeking the Praise of their God. They call out to him in passing, and often go right to his Altar to confront him. If their supplications are answered with a Greeting, the worshippers are ecstatic, knowing that, even if they receive no Mail today, the Great God of the Mailroom has not forgotten them. He has heard their prayers, and knows that they are pious. Soon, perhaps even tomorrow, they piety will be rewarded.

**CONFUCIUS SAY!**  
SALESMAN WHO  
COVER CHAIR  
INSTEAD OF  
TERRITORY  
FIND HIM-  
SELF ON  
BOTTOM MOST  
OF TIME



# CANADA

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N/A	\$145.00 \$185.00*	\$160.00 \$205.00*	N/A	Canada West of Winnipeg
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\* Applicable from June 1 through September 30, 1984. Trips may start or finish during this period. Other trips applicable during remainder of year until December 15, with the exception of the Thursday before Easter to Easter Monday.

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## Winning: It's All In the Mind

by Jane Antoniuk  
Reprinted from the  
Charlatan by Canadian  
University Press

Canadian athletes seeking gold at the upcoming summer Olympics know it's not just sweat, muscles and training that make sport champions. Winning is all in the mind.

### Of Life... Of Joy

Look back and reminisce  
At the carefree joys of youth  
The laughing gaiety of children  
Amusing themselves with their endless imaginations,

Shadows of giants  
On a summers eve  
Castles of sand by an endless ocean  
How simple and innocent  
Were the eyes of childhood,

The first days of public school  
All the tall tales of little ones  
Disposed to the teacher  
All the giggling pranks  
Blend together to form the chapters of the past,

But now so different  
So obvious are the evils  
How quick the eye of innocence is opened  
The sand castles are washed away  
By waves  
And we go on  
Our own ways  
The boundaries which we always wanted to climb  
Are gone,

I leave the harmless hills  
And roll onto a new world  
Where Mother Nature  
No more caresses  
The bosoms of sanction  
But rather where the great skyscrapers  
Scrape away the innocence of nature,

Of life...  
Of joy.

Cheryl Jeffrey

### Future of Universities continued

and basic research and scholarly activity must be carefully tended and nourished if Ontario is to operate at the leading edge of technological change.

A strong programme of basic research and scholarship in all disciplines is Ontario's key into the forefront of the international intellectual tide. It will allow rapid adaptation of intellectual developments elsewhere to Ontario's particular circumstances. It will ensure a relevance to graduate training in this province that can be accomplished in no other way. And it will ensure that industrial innovation in Ontario can draw from intellectual resources that extend beyond our boundaries. As George Keyworth, Science Advisor to President Reagan, recently noted:

*No other research institutions give as much return on investment as universities in the long term—not federal labs, not non-profit organizations, not industry. No other institutions produce both knowledge and people.*

In a similar vein, a report published by the Royal Institute for International Affairs in the United Kingdom has noted that in one particular sector, instead of paying subsidies to pharma-

Under the close watch of nutritionists, specialized sports doctors, physical therapists and coaches, athletes are nearing their physical limits. Psychological training is now making the difference between Olympic gold and not qualifying for the medal round.

"I think the mind is what

mostly affects the physical performance," says Maria Bassakyros, 21, a discus thrower with the Scarborough Optimist Track Club in Toronto.

Bassakyros uses a technique developed by University of Ottawa professor Terry Orlick, a pioneer in Canada's fast growing corps of sports psychologists.

"A lot is decided before the gun goes (to start a race) in terms of how you are thinking, whether you are saying you can do it or you can't do it," says Orlick. "And how much you are committing yourself to push to the limit or to take a risk in some sports. All that goes on before the event starts."

Many Canadian coaches and athletes are followers of

### The Arsonist

Friction  
Air choking with stale fumes  
of unfulfilled lust.  
Desire for heat  
Passion  
Mounting frustration.  
Eyes raging with burning  
contempt  
for the one he wants.

Waiting to destroy what he  
can not have.

And the fire is slowly  
suffocating  
as the one he wanted is being  
reduced to a pile of grey  
ashes  
before the same eyes  
that have already begun to  
smoulder  
with desire for yet another  
victim of his passion.

Man always destroys what he  
cannot make his own

Janine Robinson

ceutical companies in Britain the government there might do better

*To give the University Grants Committee equivalent resources to help maintain and expand our intellectual effort in biotechnology and related studies.*

The adaptations which have been required of universities in recent years to cope with demand for graduates of vocationally oriented programmes, to undertake a major shift of activity toward the research function and to significantly enhance the university-industry interface have placed an enormous strain on our university institutions. Much of this adaptation has been accomplished in an era of severely constrained funding.

While questions of balance loom large, universities recognize that further adaptation is not only desirable but vital if the university community in this province is to fulfill its potential for easing Ontario's transition into the post-industrial age. With continuing financial constraint, however, our capacity for further change is severely limited.

Ontario universities need

injections of new operating and capital funds:

- to permit new hiring of young academics,
- to allow replenishment of equipment stocks to state of the art levels,
- and to permit adaptation and selective expansion of existing university space such that it more effectively complements new objectives.

In the 1960's, Ontario made a major commitment to the higher education enterprise in order to allow all those intellectually capable of it the right of access of university level study. A new commitment to higher education is now needed -to ensure that our intellectual well remains full and to allow private and corporate citizens alike to draw from its waters.

Orlick's techniques, at outlined in his book, *In Pursuit of Excellence*.

The former international class gymnast believes exercising the mind in sports is a critical element at the elite level of competition, where everyone is good, in great shape, committed and extensively trained. He gets athletes to block everything out of their heads except the sporting event. Athletes go over in their minds every detail of a good performance.

Bassakyros' self relaxation techniques involve listening to a tape of herself with music in the background, telling her to relax starting with her toes. "Then at the point when my whole body is relaxed, I rest for three minutes and my voice tells me to think of a time when I have had a successful happening."

Toronto shot putter Martino Calatano uses the same "blocking out" techniques as Bassakyros. "I think only about throwing the shot as far as I can and using all my energies. Every little psychological edge helps."

National throwing coach Ivan Pintrac also uses Orlick's approach. "Psychological factors will influence our performance," says Pintrac. "I try to get my athletes to keep the rhythm the same on the day of competition as in practice, and to be confident."

Ottawa javelin coach Bill Heikkila is a strict disciple of Orlick's methods. His athletes mentally picture every detail of how they felt during

an ideal throw, right down to how their grip on the javelin felt.

"Ultimately, they are able to switch it on and off so it can run through, brrrrrrrr, like a film in their heads. If they panic before a meet, their minds can kick in and their bodies will automatically perform."

After years of physical training, an athlete's ability rarely fluctuates from one hour to the next during an event like the Olympics. When athletes are equally trained mechanically and physically, Orlick says, the winner is determined by an ability to control worry and activation levels, by concentrating and focusing on the event.

Canadians are on the edge of recognizing the value of mind training in sports, says Orlick. Because physical training is more equal among countries, athletes are looking for the extra push to help them win.

"Canada and the United States are the best in this field right now because we combine academic and applied backgrounds in sports psychology," says Orlick. "We have bright and young psychologists who were also athletes."

Orlick said Canadian work on sports psychology is "snapped up by other countries and translated as quickly as it comes out."

Canadians in pursuit of excellence at the Los Angeles summer Olympics will see if Orlick's tough minded approach to winning will pay off.

Sleepy, sleepy  
forest  
calls my name

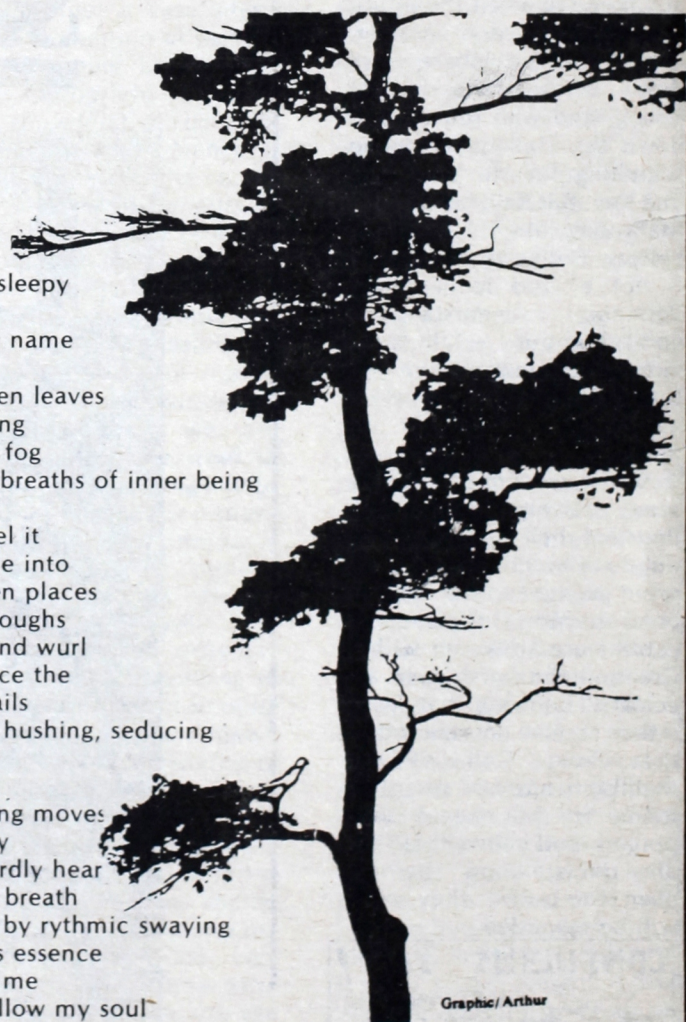
lush green leaves  
so inviting  
mists of fog  
breathe breaths of inner being

I can feel it  
luring me into  
forbidden places  
gentle boughs  
weave and wurl  
and dance the  
seven veils  
bowing, hushing, seducing

slowly,  
everything moves  
so slowly  
I can hardly hear  
my own breath  
soothed by rhythmic swaying  
I feel it's essence  
envelop me  
and swallow my soul

I give in  
and gently  
ever so gently  
I dance with the wind

Cheryl Jeffrey



Graphic/Arthur



# Universities & the Future of Ontario

a brief to the Ontario Government from the Council of Ontario Universities.

The universities of Ontario have a large and important mission which touches the lives of all Ontario citizens, contributing not only to their economic but also, and as significantly, to their social and cultural well-being.

Our universities stand as an intellectual resource from which industry and business can draw for adaptation of scientific and social theory to the realities of today's marketplace, from which governments can draw for the development of new social and economic policy, and from which individuals can draw for greater understanding of their place and context in the historical evolution of mankind ("Once More With Feeling", COU, 1982).

The richness and uniqueness of the intellectual well from which we draw sustenance results from the unifying role of universities in the creation, preservation and transmission of knowledge.

Notwithstanding this broad mission, universities are clearly generators of economic growth. American studies have shown education, historically, to be a highly significant factor in the improvement of productivity in the United States. Similar conclusions were reached by the Economic Council of Canada relative to the performance of the Canadian economy. In 1979, Theodore Schultz, Nobel Laureate in Economics, Noted:

*Although it is obvious that people acquire useful skills and knowledge, it is not obvious that these skills and knowledge are a form of capital, that this capital is in substantial part a product of deliberate investment, that it has grown in Western societies at a much faster rate than conventional [non-human] capital, and that is growth may well be the most distinctive feature of the economic system.*

In 1982-83 universities in Ontario awarded over 37,000 undergraduate degrees, an increase of almost 9,200 or 25% during the past ten years. Of that increase, 17% was attributable to growth in arts and science output and 83% to output in professional and semi-professional fields.

The number of degree-holders in Ontario's population has more than doubled during the last decade. Yet, there is no evidence of oversupply. University graduates continue to demonstrate a higher rate of labour force participation as well as a significantly lower overall unemployment rate than the general population as a whole. University graduates also continue to demonstrate ability to attract significantly above average salaries, a reflection of the value employers place on the

importance of such highly qualified manpower to overall productivity.

About 8% of the student body at Ontario universities is drawn here from outside Canada. Given the heavy dependence of Ontario on international markets, the role of our universities in providing an Ontario perspective to future business and government leaders abroad is significant for the economic potential of this province.

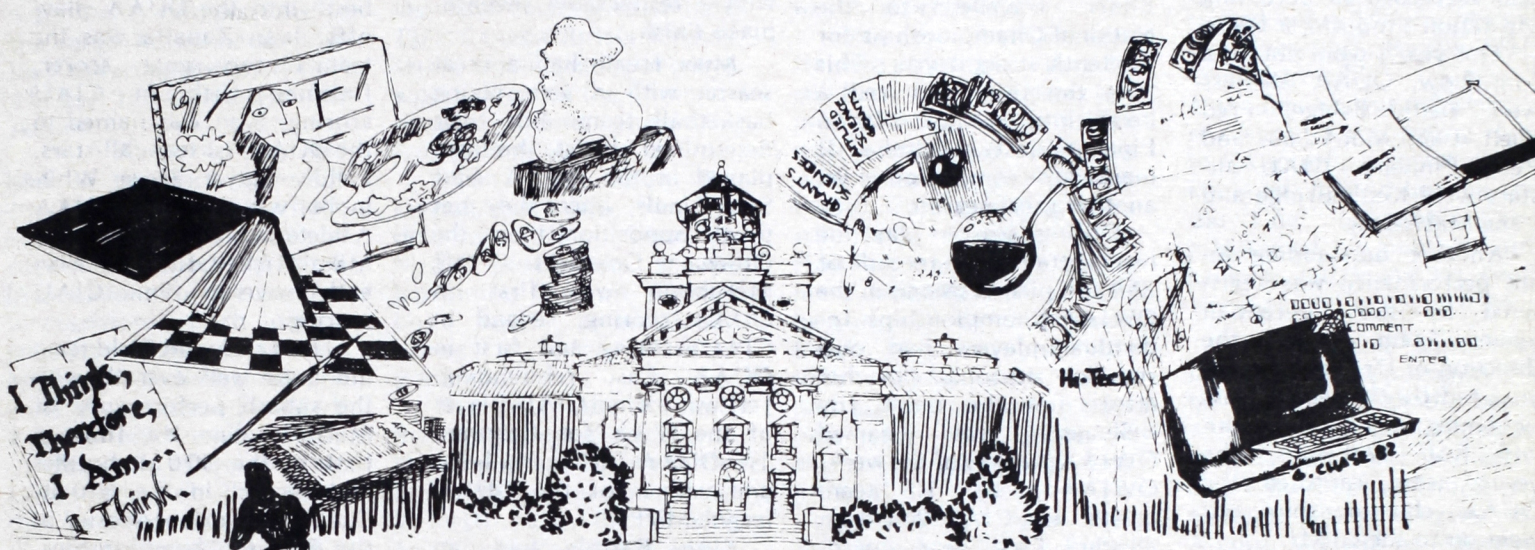
A new and important element of the research enterprise is the extent to which university personnel are becoming involved in research applications. It is estimated that contract research now comprises some 12% of total research activity. Contract research takes many forms, involving the activity of individual faculty, the activity of groups of faculty and students under the umbrella of industrial research offices and, with

is presently at record high levels and continues to grow. When this continuing high demand is combined with the prospect of additional numbers resulting from the restructuring of Ontario's secondary school curriculum that is now underway, the earlier forecast of an almost certain decrease in applications during the remainder of the 80's becomes unlikely. Ontario must not take an assumption of declining enrolments at the university level as an

excuse for reducing government support to the university sector. Instead, we should be examining means of enhancing accessibility to ensure that the flow of highly qualified manpower does not decline to dangerously low levels.

In particular, we must protect the richness and vitality of the graduate enterprise in Ontario. Ontario's graduate programmes

continued on page 4



Universities play an important role in the retraining and upgrading of large numbers of professionals. In 1981-82, total non-credit continuing education registration in Ontario universities was over 123,000 and 5% of these registrations were in professionally related programmes.

Ontario universities also contribute to the development of human capital through the highly unique role they play in the formation of research skills among graduate students in all disciplines. 41% of the graduate students in Canada were enrolled in Ontario universities in 1981-82. In engineering, management and computer science, these proportions were 44%, 47% and 48% respectively.

Ontario universities have assigned priority to the development of graduate studies and provided the province with a rich and diverse range of graduate programmes, many of which have earned international distinction. The Ontario university community attaches great importance to basic research and scholarship and to the necessary interrelationship between vigorous research programmes capacity to train graduate students, and the vitality of the university as a whole.

Since the mid-1970's, the proportion of research revenue relative to total revenue at Ontario universities has increased by over 50%. By 1982-83 total research revenue reached \$275 million. Within the Canadian university community, Ontario now attracts over 40% of federal research money, 60% of foreign government money, and 50% of non-government research expenditure.

growing frequency, the creation of research institutes developed to foster the university-industry interface.

Canada in general and Ontario in particular face enormous challenges in confronting the accelerating pace of scientific and technological change. Ontario must undertake a major readjustment of its economic infrastructure if it wants to maintain anything approaching its present standard of living. The universities of this province have an enormous potential to contribute to this adaptation. Indeed, many would argue that without continuing strong support of the university sector, Ontario will not make the adaptation successfully.

As noted recently by Walter Light, Chairman and Chief Executive Officer of Northern Telecom Limited:

*Unless we are prepared to come to grips with our current crisis in education, unless we are prepared to invest in higher education at levels comparable to, or higher than, such investments being made by other countries, we run the almost certain risk of precluding any real long-term productivity improvement in Canada.*

The greatest impact of technological change on future manpower needs will be felt by those occupying jobs requiring a middle range of occupational skills. Highly skilled and lower skilled personnel will continue in demand regardless of the direction of change. The pace and direction of change, however, are critically dependent on Ontario having access to a large pool of well trained university graduates.

Demand for access to higher education in Ontario

## SGA Election Results

The SGA Elections were held on Tuesday, March 27, Wednesday, March 28, and Thursday, March 29, 1984.

A total of 749 ballots (3,328 individual votes) were cast over the three day period.

The results were as follows:

President — Four candidates ran for this position  
 B. Schmidl\* 263 votes (35.1%)  
 P. Thompson 209 votes (27.9%)  
 J. Metcalfe 175 votes (23.4%)  
 P. Paradis 102 votes (13.6%)

V.P. SERVICES — Two candidates ran for this position  
 D. Fife\* 403 votes (57.2%)  
 E. Bruno 301 votes (42.8%)

VP EXTERNAL — Two candidates initially ran for this position: I. Wilkinson and N. Loreto\*. I. Wilkinson declared his intention to withdraw from the electoral race on Thursday, March 22, 1984 to the CRO by telephone. As a result, N. Loreto was acclaimed for this position, and this position did not appear on the ballot.

SENATORS — Five candidates ran for a total of four Senate positions.

P. Lutes\* 413 votes (22%)  
 P. Rollinson 397 votes (21.2%)  
 D. Loan\* 388 votes (20.7%)  
 M. Bedard\* 354 votes (18.9%)  
 R. Risto 323 votes (17.2%)

The calculation of votes was done according to individual polling stations. This information is below:

	Residence		Student St.		Total
Metcalfe	50	42	27	56	175
Paradis	9	66	15	12	102
Schmidl	28	120	74	41	263
Thompson	15	57	120	17	209
Bruno	52	103	89	57	301
Fife	37	166	143	57	403
Bedard	42	159	103	50	354
Loan	58	164	99	67	388
Lutes	38	197	118	60	413
Risto	46	123	105	49	323
Rollinson	77	123	121	76	397

Gr. Hall Science Caf

A SGA/Lambda questionnaire was made available at each polling station for each of the three voting days. A total of 297 questionnaires were completed. A total of 39.6% of all voters (749) filled out a questionnaire.

The questionnaires are presently in the SGA office. They will be reviewed at a future date.

\* ACE Slate

Sandra Morton  
 Chief Returning Officer



## The Year in Sport

by Cheryl Swarbrick

The 1983-84 school year witnessed many outstanding athletic achievements. On the field, Greg Zorbas put together the finest soccer team of recent years. Under-rated the entire year, the team finished with a 14-1-3 record. However, the most important achievement was the CIAU championship over the defending McGill Redmen. This was the first time since 1971 that Laurentian succeeded in becoming the nation's top soccer team.

This year's team put on a fine show, OUAA all-stars were Keith Bridge, Fred Juett, Lane MacAdam, and Peter Pinheiro, CIAU all-stars were Keith Bridge and Lane MacAdam.

Another outstanding team performance was registered by the Laurentian Swim Team under the direction of Dr. Jeno Tihanyi. Lead by the world class swimming of Alex Baumann and Rob Wallenius, the young team captured the OUAA championship and went on to the CIAU.

Individually, Alex recorded first-place finishes in the 200M, 400M and 200

breaststroke. For his efforts in the pool, Alex was named CIAU athlete of the week for February 19, OUAA athlete of the week for March 4, and CIAU/OUAA swimmer of the Year for 1984.

Rob Wallenius also did quite well with two first place finishes in the 100 M and 200 M backstroke, and fifth in the 200M.

The women's Basketball team, lead by OWIAA Coach of the Year Peter Ennis, travelled to the National Championships for the tenth straight year. This time the team captured a berth into the consolation Final against Manitoba. It marked the completion of yet another great season.

During season play the team attained a record of 22-8 and placed second in the OWIAA Championships. Individual players had outstanding seasons. For her efforts on the court Joy Bellinger was named OWIAA Athlete of the week, OWIAA East 1st team all-star and CIAU 2nd team all-star. First year guard, Sandy Stevenson was named to the OWIAA 2nd team all-stars.

The Varsity Nordic Ski Team captured its seventh consecutive OUAA championship — a very impressive record. Under the direction of rookie coach Richard Pettit. The men's team was lead by the strong performances of Ken Rauhanen (1), Bruce Wainman (5) and Ulf Kleppe (6) in the men's 15 km. Their combined times resulted in Laurentian's victory. The women's team finished the championship with a respectable seventh-place finish.

Mike Heale had a great season with a very young basketball team. For their determined efforts, the team played in the OUAA East Semi-Finals, where they met tough opposition from the Ottawa Gee-Gees. Jeff McKibbin was first in OUAA scoring, second in CIAU scoring and first in OUAA East rebounding. Jeff was named CIAU Player of the Week for February 1st, OUAA 1st team all-star and winner of the OUAA league MVP.

Moe Bartoli had an impressive season at 14-11-4 with the Men's Hockey team. Lead by the talented Ivan



Zanatta, the team earned a berth into the OUAA playoffs. Ivan Zanatta was the team's top goal scorer, finishing fifth in CIAU scoring. Ivan was named to the OUAA 1st team all-stars. Fellow player Steve Whitmore was named OUAA Athlete of the Week and Mike Hickey finished eleventh overall in CIAU scoring.

The Track and Field team did quite well overall, with the superb performance of Marc Poulin. He finished first in the 400 M hurdles and second in the 800 M. During the indoor season at the OUAA Championships, Marc Poulin again fared quite well with a close second in the 1000 M event. At the CIAU finals in March, Marc captured the Bronze medal in the 1000 M, in a Laurentian record time of 2:26:85.

The Women's Field Hockey team performed well under the guidance of Pat Pickard, ending the season with a 5-7-1 record. Jackie Bellany and Patty Peebles lead the team scoring. The team finished third in regular season play and were defeated by Waterloo in the OWIAA playoffs.

The Men's Volleyball team did quite well in regular season with a 15-13-1 record. Their season was highlighted by capturing the Mohawk Invitational tournament and

by defeating York in five games at home. The team was lead by determined efforts of rookie Mike Dunn. Mike was named to the OUAA 1st team all-stars.

The Men's Cross-Country team had quite the season and in the process made Laurentian history by capturing the Wilfred Laurier University Invitational Meet. At the OUAA championships, the squad faced stiff competition from the southern schools but managed a fine fifth-place finish.

Ray Paque, Bruce Wainmann, and Geoff Kendal all performed well during the season. At the CIAU championships held at Laurentian, the team had a fourth place finish overall in the team category.

The Women's Varsity Curling team had a tough season, managing only two wins and five losses. However, it is a young team with much potential for the future.

As one reads through this year's achievements, it is easy to see that Laurentian has excelled this year in the field of athletics. At this time, I would like to thank Randy Pascal for his great skill with the pen and the Sports Information people in the Department of Athletics. To Ken, Gail, Peter —thank you for the great cooperation extended to me over the year.

### Driver's Ed Courses



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### Intramural Powderpuff Hockey

Wednesday, March 28, marked the end of the 1983-84 Intramural Powderpuff Hockey season, with two very deserving teams taking the championship titles. On the Competitive division, it was the PHED Golden Blades posting a 32 victory over the Ulcerette Ugliers, in a fast paced game which ended in a 2-all tie after regulation play. This caused the game to result in both a 5 minute, 4 (players) on 4, overtime period and a 5-man shoot-out with the PHED Golden Blades finally prevailing. In the second final, for the FUN division title, the UC Playgirls were matched against the SSR Killer B's. Both teams put on an excellent show for the fans, with the result being a 4-2 win for the UC Playgirls.

Given this opportunity we would like to thank all of the teams for participating in the league this year, and also, those people who refereed and kept score, for without them, this program could not

have been as enjoyable and successful as it was.

**Powderpuff Convenors**  
**Susan Seagris**  
**Ann Goodbody**

#### Playoff Summary:

##### GAME #

1. Strokettes (6) vs. Hotshots (1)
2. Goldenblades (3) vs. Hazards (1)
3. Killer B's (3) vs. Mismatches (2)
4. Thunderbirds (6) vs. Poissonettes (3)
5. Playgirls (3) vs. Fallen Angels (2)
6. Playgirls (2) vs. Strokettes (0)
7. Killer B's (5) vs. Thunderbirds (4)
8. Goldenblades (3) vs. UGLIES (2)
- (Overtime)
9. Playgirls (4) vs. Killer B's (2)
- (Final —Fun)

**Note:** All playoff games were single-elimination, with the loser being eliminated and the winner advancing to the next.



## Wallenius and Baumann Training Hard for Olympics

by Cheryl Swarbrick

For years now, two names have dominated the Sudbury, Canadian and finally World swim scene. These are Rob Wallenius and Alex Baumann, two men who have dedicated their lives to the fulfillment of their dream, to be the best in the world.

It is hard to compare these two individuals and it is not the intent of this article to do so. Each one is unique and therefore it is necessary to look at them separately.

In the mid 1970's, Rob Wallenius was a name echoed through every household in Sudbury, for his accomplishments in the pool. Currently, Rob is in his third year of Geography at Laurentian. Prior to studying at Laurentian, Rob earned a swimming scholarship to Arizona State University. He remained there for two years, but when he did not fulfill his own potential as a swimmer, he came back to train under the direction of Dr. Jenő Tihanyi.

The most pressing goal of

Rob's is to make the 1984 Olympic team for his area of specialty, the 100 metre and 200 metre backstroke and 200 Individual medley (IM). Once having achieved this objective, he hopes to finish among the top eight in the world.

At present, the team is undergoing rigorous training routines, in preparation for the Summer Nationals and Olympics. Each morning at 6:30, the swimmers take to the water for an hour-and-a-half covering approximately 11 to 12 kilometers per session.

At 5:00 p.m. they are back in the pool again for another hour-and-a-half. Weight training is also an important aspect of their preparations for the summer competitions. Each person must do individual training a minimum of five times per week. As expected, Sunday is a day of much needed rest.

Once the Olympics are completed, Rob has stated that he intends to finish his degree in Geography. He is uncertain as yet whether he

will go on to post-graduate studies or enter the work force. He has aspirations of coaching someday in the near future, either in Canada or abroad.

His most memorable moment in competition to date, was when he travelled to the U.S.S.R. as a member of the Canadian National Swim Team to participate in a dual country meet. The Canadians defeated Russia, bringing back memories of the 1972 Canada/Russia hockey series. He also enjoyed being a participant in the Commonwealth Games held in Australia in 1982.

When one reads the crystal ball and tries to determine the Canadian Medal possibilities at the Upcoming Olympic Games, one name automatically comes to mind — Alex Baumann.

This first year Political Science student charged onto the international scene in the early 1980's. Carefully trained by Dr. Jenő Tihanyi, Alex has come into his own with a world record in the 200 I.M.

His other events include the 400 IM, 200 metre breaststroke and 100 metre freestyle.

As with Rob, Alex's main objective for the next four months is preparing for the Olympics. Alex stands a more than good chance of at least one gold medal, especially in the 200IM, where his closest competition (an Italian and Brazilian) are eight seconds behind his world record mark.

Once the Olympics are finished Alex feels that he still has a few good years left in him. He hopes to continue with competitive swimming until at least the 86 Commonwealth Games, as long as he still finds enjoyment in it. However, he feels that a more determined effort must be put into his academics. Lately he has found little time to devote to his studies and expects to work harder next year with plans of eventually graduating with his B.A.

Like Rob, Alex was offered a swimming scholarship to Indiana University.

He too, felt that he was not attaining his potential and this was hindered further by a severe shoulder injury. Since he was attending Indiana for his swimming, and he was unable to do so, he felt guilty at using someone else's chance. Alex gave the scholarship up to return to train with Dr. Tihanyi and Laurentian.

Alex's most memorable sport moment is directly related to his shoulder injury and goes back to the 1982 Commonwealth Games. Although he was apprehensive about participating due to his injury, as most of us know this had no bearing on the final outcome. Alex maintained his number one ranking and broke his own world record in the 200 IM.

We are quite happy to have had the opportunity to be associated with the best, Alex and Rob. We wish both men a successful National Championships and the best of luck in Los Angeles in August. We will be cheering you both on to victory.

## Broadbent Drums up Support for Rodriguez

NDP leader Ed Broadbent called Liberal Finance Minister Marc Lalonde's corporate tax concessions a "total failure" at a reception held to introduce Nickel Belt NDP candidate John Rodriguez Thursday March 22.

Reciting what has become a familiar NDP theme at hustings throughout the country, Broadbent accused the Liberals of fostering "a recovery for some but no recovery for the unemployed, pensioners, women, young people, and people in general."

He backed his assertions by pointing out that in 1981-1983 recession Canadians lost over 400,000 full time jobs only to be replaced by 200,000 part-time jobs. He said that Canada's 12-14% unemployment rate was greater than that in industrialised countries governed by social democratic parties.

The Liberal's idea of corporate tax concessions to create jobs, he pointed out, "is a completely bogus idea which has done nothing to create jobs and has led to over \$2 billion invested outside of Canada."

The NDP leader spared no words for the opposition Tories. He accused the Progressive Conservatives of being "every bit as bad as the Liberals" on unemployment, noting that the PCs vote with the Liberals on major economic matters. Between PC leader Brian Mulroney, and Liberal heir-apparent John Turner, Broadbent said, the difference is that one is a lawyer for one bank and the other a lawyer for another.

Indeed, Broadbent warned the sympathetic audience of a possible PC "hidden agenda". Behind Mulroney's "affable fellow" image, Broadbent insinuated that

former finance minister John Crosbie was speaking Mulroney's mind when he said if the PCs "tell Canadians what they would do they wouldn't vote for us". The items involved, Broadbent added, included such policies as ending universality of certain social programmes.

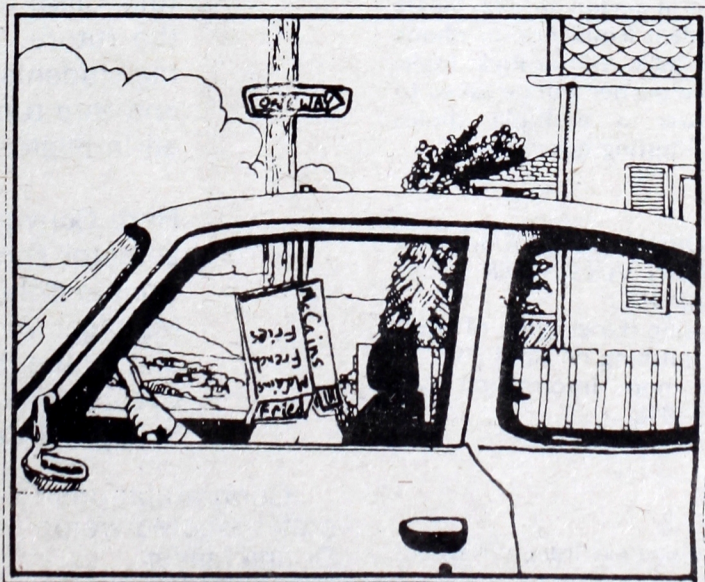
NDP candidate John Rodriguez followed leader Broadbent's attacks on government policies by condemning the economic "rape of this (Sudbury area) community". He pointed out that Sudbury has the second highest unemployment rate of any Canadian city: "20,000 people out of work". "Nickel Belt riding" Rodriguez said "needs a voice in Ottawa — the silence has been deafening."

Both Broadbent and Rodriguez emphasised NDP proposals for fairer taxation, lower interest rate policies, and long-range planning for a mixed economy "with longer-ranged" jobs. Rodriguez appealed to voters to elect a party "with a



record of service to people" and said that "this riding needs a fighter".

Alluding to his own election defeat in February 1980 by Liberal Cabinet Minister Judy Erola, Rodriguez said that "Ed (Broadbent) was with us at the wake and Ed will be with us at the resurrection."



*Not realising that it's illegal Ken drives to work with a McLains Fries box on his head*

### ATTENTION:

Yearbooks will be ready for the **spring Graduation**. Students who already paid will receive their yearbook by mail or on campus. Persons who registered to buy a yearbook should pay \$15 at the SGA before school is out to confirm your sale. There are only a few copies left so be sure to get yours!!

**Sandra Narduzzi**  
Yearbook Editor

### Summer Positions

Applications for the position of Summer Head of Student Security are being accepted until 4:00 p.m. April 18, 1984. For more information, contact the SGA office.

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## Stroker's Box

### Hi There Stokers & Strokettes:

Welcome to the final issue of Stroker's Box! Here it is—all the juicy gossip of the last two weeks!

2nd Brown started the hoses going banquet weekend, but wherever there are hoses, Narc is right behind with the mops, right boys? C'mon SS, you don't expect the girls to rat on them do you? And the girl's floors (not mentioning names) were also itching for action that night, right 2nd Brown and 2nd Red? By the way 2nd Brown had a great time at their floor supper, or did they?!? They certainly let out their frustrations on the girl's floors afterwards. Watch out boys, the evidence is there. There's also evidence that A.B. is changing her image.

And it that wasn't enough the Great Residence Water Fight erupted on 3d Blue Saturday. What's this R.M., having a shower on four different floors?

As for the event we've all been waiting for—congrats to College Council for a terrific banquet. Are there a few new loves as result of that night? C.L. & B.S., S.S. & D.B., P.M. & C.T., E.L. & G.A., J.V. & G.W. and finally G.D. & L.G. and G.R. & R.G. (the Italian Connection strikes again).

To highlight your night, P.B., D.R. and T.C. introduced themselves as the new U of S table-top dancers. Speaking of table-tops, mickeys don't belong there. C'mon guys, hide 'em next time.

Ramms would like to congratulate the following recipients of awards: L.M.,

G.D., D.R., P.S., R.M., D.D., S.S., (Frosh of the Year? Really College Council), P.L. and a special congrats to T.P.

On the topic of awards, we'd also like to congratulate I.O. & R.M., M.P. & P.L., C.M. & D.H. for their residence awards.

And to finish banquet night R.M. & G.R. hosted a very successful post-banquet bash. Thanks guys!

But the fun did not stop there, right 1st Brown? Partying on a Thursday night is a no-no. Have R.F. and M.L. ruined their chances for donship?

Before we finish, we'd like to wish our graduates the best of luck in the future and for those of you who are returning, have a great summer. See ya next year!

Your everloving,  
**RAMMS**

### Shy Gentleman Seeks Feminine Kindness

Shy gentleman, 20 years of age, 5' 11" seeks any sort of relationship with member of the opposite sex. Gentleman enjoys all types of music, sport and people. He has a great sense of humour, is intelligent and romantic. He enjoys barefoot walks on the beach, watching slag dumps at night, and drinking wine out of Dixie cups. This person is sincere, a good listener, and very sensitive. He is also a supporter of the feminist cause but believes that equality of the sexes be stopped when castration of newborn males is involved.

Applicants should possess at least some of these qualities: pretty; intelligent; romantic; shy; considerate; sincere; funny; and kind to animals (harp seals not included).

Applicants with the following qualities need not apply: over .25 tons in gross weight; vegetarian; hairy armpits; hairy legs; **Lambda** staff member; or someone else who picks their nose during important discussions on arms limitation (unless it is in the company of a Roman Catholic Cardinal and has his blessing).

Interested parties may visit in person at M32, Single Student Residence, or phone 674-1685. Ask for Rick. Interested parties will be asked to answer a multiple choice skill-testing question.

### SUDBURY RAPE CRISIS CENTRE VOLUNTEER TRAINING

Starting the evening of April 27 finishing on April 29. For more information call 673-1916.

You can eat french fries, but you can't eat principles.



### Thorneloe Thunder

Many weeks have gone by since we last chatted, and many things have happened since then. Overall, the one thing that seems to shine for me has to be the Year End Banquet. It was certainly an evening that will stand out in our memories forever, especially when you consider that we almost had to walk home because all of Bobby's awards took up more room than the rest of us put together. Also, our favourite little "Golden" boy took home his own monogrammed bowl. Barney seems to be on a winning streak again this year and he still has another year to go. Look out! It was also noted that the Student's Council did an excellent job once again. Thank you council for a fabulous year! Speaking of council, the old seats are being warmed by new bodies. I'm sure that next year will be another great year. Finally, "Grads", best wishes in your future endeavours and may you get sufficient use out of your

tokens.

When it came to hockey, the women's team shocked everyone as well as themselves. They came from only one win in regular season play to being the second place team in their division. They smashed the Mismatches, 7 to 4; then the Poisonettes 6 to 3; and finally they gave the Killer Bees a sting but lost in the last period of play by 5 to 4. This was all due to their tremendous team effort and commitment. Thank you to everyone inside and outside of residence who participated by either playing, coaching or just coming out to cheer them on!

As the year comes to an end everyone takes a second look back, and in amazement you realize all the good times are over and it is time to get to heavy duty studying. "Good Luck" to all on their exams, and I'll see you next September! It has been a great year!

The Byrd

All individuals who have items stored in SGA storage space must claim such items by 4:00 p.m. April 18, 1984. Items not claimed and removed by such time shall be sold for storage by SGA.

### SAGA

We would like to say thank you and wish the Graduating Class all the best in the future. To our returning students have a happy and safe summer. See you all in September.

Herb Convery,  
Director Food Services  
Connie Colville,  
Manager Voyageur Pub  
and all the rest of the Staff  
Great Hall, Pub, And  
Science II Cafeterias

Congratulations to the new **Lambda** editorial staff; elected were:

Donna Mayer  
Karen Ryckman  
Rob Risto  
Good Luck!

Editor  
Production Manager  
Business Manager



**ATTENTION: Lambda staff party to be held on Saturday, April 7, 1984. For more information visit the Lambda office.**

## BUSINESS MANAGER

NON-PROFIT national student press co-operative. Duties include bookkeeping, long-term planning and financial consultation with co-op members. Person also responsible for managing and marketing small print shop. Bilingualism an asset. Applications close April 19. Reply in writing, Canadian University Press, Ste. 202-126 York St., Ottawa, K1N 5T5.



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